

# 2010 Tourism Performance

## 2010 旅遊業概況

### Total Arrivals

訪港旅客人次

+21.8%

36.03

million(百萬)

### Total Tourism Expenditure Associated to Inbound Tourism (HK\$)

與入境旅遊相關的總消費(港元)

+32.7%

210.0

billion(十億)

### Overnight Visitors' Per Capita Spending (HK\$)

過夜旅客人均消費(港元)

+16.6%

6,728

### Average Length of Stay of Overnight Visitors (Nights)

過夜旅客平均逗留時間(晚)

3.6

2009: 3.2

### Satisfaction of Overnight Visitors (Max: 10 points)

過夜旅客滿意度(滿分為10分)

8.3

2009: 8.3