








Highlights 2002

二零零二 概覽



	Total Visitor Arrivals (<i>new record</i>) 總旅客人次 (刷新紀錄)	13,725,332 (↑5.1%)	16,566,382 (↑20.7%)
	Total Tourism Expenditure Associated to Inbound Tourism (HK\$ million) 與入境旅遊相關的總開支 (百萬港元)	61,796.76	77,410.76 (↑25.3%)
	Overnight Visitor Per Capita Spending (HK\$) 過夜旅客人均消費 (港元)	4,588	4,904 (↑6.9%)
	Same-day In-town Visitor* Per Capita Spending (HK\$) 入境不過夜旅客*人均消費 (港元)	654	620
	Average Length of Stay (nights) 平均留港時間 (晚)	3.1	3.6
	Same-day In-town Visitors 入境不過夜旅客	35.2%	35.4%
	Average Hotel Occupancy 酒店平均入住率	79%	84%

* "Same-day In-town Visitors" are defined as those who pass through Hong Kong Immigration, but do not spend a night in the city. This category of visitor does not include "Cruise-in, cruise-out Passengers"

* 「入境不過夜旅客」指通過香港入境處，但沒有在本港過夜的旅客。這類別並不包括「乘坐同一郵船進出香港的旅客」。